

ADAPTING YOUR WEBSITE IN A TIME OF CRISIS

PIVOT YOUR MESSAGE

- DOES IT ADD CURRENT VALUE?

- WHAT IS THE CUSTOMER'S END BENEFIT?

- DOES IT ADAPT TO NEW ROUTINES?

PLACEMENT

Check the following locations that apply to your business to ensure your messaging is consistent and easy to find:

- HOME PAGE BANNER
- WEBSITE POP-UP
- LANDING PAGE /BLOG POST
- GOOGLE LISTING
- STOREFRONT SIGNAGE
- FACEBOOK
- INSTAGRAM
- TWITTER
- OTHER: _____

WEBSITE IMPROVEMENTS

- CONSISTENT MESSAGING
- SIMPLIFIED OFFERINGS
- OPTIMIZED SEO
- EXTENDED SERVICES
- EMAIL CAPTURE
- ECOMMERCE

Still Feeling Overwhelmed? Forgot Where To Update Your SEO? [SCHEDULE A FREE CONSULTATION.](#)